



Meeting Notes Draft

Maverick Region June Board Meeting

6/7/23 6:30PM

- Bill – Opening: The meeting was called to order at 6:39 by President Bill Kruder with announcement that Vice President Carey Spreen would conduct the meeting following financials.
 1. Welcome Chairs and Members-Attendees were issued a welcome with announcement that Troy Hall agreed to support member's needs including graphic design for events.
 2. Reminder Slipstream changes back-half 2023—Going forward Slipstream transitions to 'print only' on a bi-monthly basis. It will be feature major events and critical dates effective with the June/July edition.
 3. 2023 Calendar of Events-Chairs were reminded to forward dates to Maggie (i.e. Mavs&Mocha).
 4. 75th Anniversary 6/10 with Park Place and Grapevine-Board members received invitations to participate at one or the other location with their Porsches. Doug is the point person for Park Place. Michael Hayes is covering the Grapevine dealership. Pat asked if volunteers were needed for this private event. Bill and Debi are attending both. For Autobahn, an event is also planned. Per Wendy, Porsche Plano is hosting an event from 11AM to 3PM. No tent will be used for the M&M to ensure quick set-up/tear down. This allows leaders to attend the 75th Anniversary event—cars will be staged from 9:11AM until 11AM. We anticipate food and Goodie bags. The Le Mans race will be featured indoors. Cars will be staged under the awning.
 5. Editor Search—Kurt has served for at least 5 years. The search for a new editor is ongoing. We hope to complete the search soon. A 'solid, maybe' is a possibility.
- Chris- Financial update—The current balance of \$18579 is comparable to last years position of \$18, 536 and above prior month of \$16,523. Expenses for club racing of \$9,056 have not cleared. National sent a first quarter rebate of \$11, 237, the largest membership growth receipt to date. (Details provided as an attachment.)
- Chris- Advertiser 2023 update-- Ad revenues of \$23,675 reflect payment of 62% against billables of \$38,300. Reminders will be sent. Names will be provided to Dana for follow-up.
- Pat Carmichael- Mav of the Month; Amazon gift card courtesy of Autobahn—Bryan Smith, a 5-year member and 'religious' pop-up attendee is the Mave of the Month. He posts pictures of various outings. About 100 volunteers stand ready to support club events. Requests should be sent to Pat.



- Bill/Olga- Membership update—For May 2023, the club gained 33 new members, 4 transfers and 1 New Test Drive participants. Charles Briner is recognized for 55 years of membership. There were 140 renewals, 63 non- renewals, 4 transfers and 1 member record change. All total, the region 3928 members. (details are provided as an attachment). Board members are encouraged to wear badges.
- Carey- From the Regions—A Paul Mosley photo was submitted for July. All are reminded to notify Carey of insurance needs.
- Scott K- Concurs 2023 results—Very successful event with lots of helpers, especially Wendy. A list of winners will be sent to Olga and presented in a Slipstream article. There was discussion of creating a youtube video to assist members with Concurs prep.
- Michael/Rob- Tech Session update—The Fifth Gear event was ‘amazing’ and well organized. Questions were engaging. Pending ideas for upcoming sessions include: Concurs Prep and Women’s Focused Topics-tires, warning lights, etc. Grapevine Porsche may be a host in the future. Mayo offered to host an event and Michael will reach out to Chris—“we’d love to do it there.”
- Mark- Autocross update—Five events have been completed with 2 remaining for the year. Mark shared a video of a 911 taking the AX track. He also showed a grid illustrating the route with description of how competitors traverse it. The November 12th benefits Guns and Hoses—the club request is for a \$1000 donation.
- Renee/Keith- DE recap and update—Eagles Canyon is the venue for the September 2nd event. The mid-October event is scheduled for ‘solo only’ drivers. A new sponsor is anticipated for this event. A joint venture with the Cimmaron Region is in discussion.
- David- Club Race result—The most recent event was well attended by over 100 people. Tom, Keith, Wendy and Dave were mentioned as committee members.
- Doug- Mav Outlier Member Engagement update—The Granbury event was ‘great’ with about 35 cars participating. New and old friends shared coffee and donuts. Carey, Doug and Paul were mentioned as DFW participants. Wichita Falls is planned for September and Tyler in October.
- Lisa- Women behind the Wheel—The May 20th charity collection yielded clothing loaded into 6 cars. Jimmy and Phyllis met the group at Hope House. For May 31st, a pop-up is planned for Cork and Pig. The July 29th Eagles Canyon DE has available as 24 spots. In October, items will be collected for North Texas Breast Cancer Foundation. December will include a Cookie Exchange open to all members. Merchandise is available for purchase (T-shirts, Sports Caps, Tumblers).
- Ted/Michael- Tours update—the New Member tour was a success. Against registrations of 48, only 30 showed up. Parade laps ‘hooked’ a lot of people. The FM tour is anticipated in July. JoAnn and Jennifer are now tour leaders.



- Mike O'Hare- "Meet the Driver" series updates—Discussion are ongoing with two or three drivers but nothing is confirmed. For the upcoming 24 hour Le Mans, all were encouraged to watch Don Yount on June 10, 2023.
- George- Tub Club—About 5 or 6 cars will be featured at each dealership for the 75th Anniversary.
- Grand Prix Watch Party—Pat requested confirmation to attend on July 2, 2023.
- Parade—Approximately 30 Mavs will attend. Pictures were requested.



June 1, 2023 Membership Report—Submitted by Tom Gomer, Membership Chair

Activity summary - May 2023

New Members: 33

Transfers In: 4

New Test Drive Participants: 1

Members with May ending in “0 or 5” anniversaries: 28

55 year Anniversary - Charles Briner

Renewed Members: 140

Non-Renewal Members: 63

Transfers Out: 4

Member Record Changes: 1

Totals

Primary Members: 2670

Affiliate Members: 1258

Total Members: 3928

PCA Juniors: 260

Test Drive Participants: 22

Maverick Growth from numbers reported in May 2023

| Primary | Affiliate | Total |
|---------|-----------|-------|
| -5 | 15 | 10 |

PCA Totals

| Primary Members | Affiliate Members | Total Members |
|-----------------|-------------------|---------------|
| 102419 | 54037 | 156479 |

National Growth

| Primary Members | Affiliate Members | Total |
|-----------------|-------------------|-------|
| 323 | 208 | 531 |

Since June 1, 2023, we have added 37 new primary members and transfers. Our net 2023 primary total membership has increased by 43 primary members.



Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets - Completed
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple
PCA April anniversary members



JUNE 2023 - MONTHLY FINANCIAL UPDATE—submitted by Region Treasurer, Chris Flaugh

\$ 184,579.83 Current bank balances as of 6/7/2023 \$ 165,523.33

previous balance as of 4/28/2023

\$ 19,056.50 net change

Change due to:
Some Club Race/DE expenses not cleared yet; otherwise approximately equal to last month

BOTTOM LINE

\$ 186,536.24 balance same month last year

\$ 184,579.83 current balance

\$ (1,956.41) difference

2023 Slipstream ad revenues

\$ 38,300.00 invoiced

\$ 23,675.00 received to date 62%

\$ 14,625.00 balance due no change from previous month