

APRIL 6, 2022

MAVERICK PCA BOARD MEETING



MINUTES

Time: 6:30 PM

President: William Kruder

Microsoft Teams meeting—Meeting was called to order at 630pm

Bill – Opening:

1. Welcome Chairs and Members
2. New Chairs- Rally (Stephanie and Brian Morgan), Social Media (Guillermo Alvarez Jr.), Advertising effective 7/1/22(Dana Jones), Photography (Alan Nusbaum)—A warm welcome was extended to new chairs for Rally, Social Media, Advertising and Photography. Mike Mahoney departs from service as Advertising chair in July 2022.
3. New Charity WOKC with Tim Schutze; possible support by Tour—The club is considering a new charity, Wipe Out Kids Cancer (WOKC) after conversation with Tim Schutze. He inquired about obtaining a booth at the upcoming Concours and a matching \$1000 donation from the club. Details are in discussion.
4. New Coffee meet (RAC & Roll(s)) at RAC; Club supported NOT club sponsored—RAC approached the club about hosting a 5th Saturday meet-up for club members. Similar to Motoring Mavs at Mayo and Garages and Gearheads, the RAC events are not sponsored by MavPCA. Rather, the club supports these events.
5. Presidents Meeting- Risk management and Drones—Bill attended this annual meeting in Tulsa. The focus on Risk management included guidance that drones must not come in proximity to cars. The liability is estimated at about \$5 million. As far as ‘Pop-ups,’ insurance liability prevents board members (or prohibits them) from hosting these events. Members retain the option of organizing informal drives.
6. Jerry DeFeo passing—The passing of long-time member and Slipstream Trivia author will be honored will be honored with a \$100 donation to his charity of choice, the Noon Exchange Club of Garland. Heartfelt condolences were extended by the club to family and friends.
7. Event attendance issue—The topic of ‘no shows’ for events continues as a problem with about 25% attrition. The discussion included possible reminder emails, RSVP requirements, small registration fee (\$5), and google calendar link for website.

- Landon- Mav of the Month; Amazon gift card courtesy of Autobahn—Beckie Gomer is our Mav of the Month and will receive a \$75 gift card from Autobahn. She is co-chair of the Membership committee. Her help with the All-Member party was notable. Maverick logo hats have been given to the Mav of the Month dating back to Feb 2020 along with the \$75 Amazon gift card.
- Tom/Beckie- Membership update—Net growth for March 2022 is 59 members. Additional details can be found on the attached report.
- Guillermo Alvarez- Social Media update—Seeking to leverage his expertise to increase our presence. In particular, he will focus on local pictures and appreciates members posting pictures.
- Alan-Photo update—An article is pending. He has a number of ideas for Slipstream to use photos to depict the car club experience as fun.
- Matt/Mike- Mavs & Mocha update—The upcoming calendar features the Tub Club at Southlake Square in April 2022, Ascension Coffee in May 2022 and a new venue in June 2022. Help is needed to guide parking at this new venue.
- Doug- Mav outlier member engagement—The Tyler event is scheduled for September 24, 2022. Wichita Falls is pending. A return to Glen Rose, a successful event from 2021, is under consideration.
- Pat/Lisa- Women behind the Wheel update—Focused on women drivers and navigators, this group is building a calendar of events. The April 2022 Tech Session/Happy Hour is set for Park Place Porsche. A May 2022 driving event is in development. June 2022 will feature Pastries and Porsches.
- Carey- From the Regions and National submits-Ed Mayo and Al Zim are featured on the cover of Slipstream. Insurance requests require about 7-10 days for processing—requesters should bear this in mind when seeking insurance.
- Scott- Concours 2022 update—To date, 44 cars are already registered for the May 2022 Concours
- Ted/Michael- Tours update-The All-Member Tour featured 159 attendees against 171 registered. PCA National commented on this annual event as ‘fantastic.’ With 14 tour leaders, this annual tour is well regarded by PCA National. Tulipalooza was well attended. Though an unofficial event, the club donated \$5,000 with members contributing \$25 to participate. The upcoming Blue Bonnet tour has 113 registrants. Ted is working on an Eagles Canyon event to include a parade lap if possible. German fest in Muenster was mentioned.
- Mike O’Hare- “Meet the Driver” series updates-Patrick Long was described as a true gentleman. The event was described as great and fantastic. In addition to meeting the group, Patrick signed posters and posed for photos. Mike O’Hare was provided a ‘ride’ with Patrick as driver and his signature under the hood.

- Renee/Craig/Keith- DE update—Eagles Canyon is a sellout. Thanks were extended to Porsche Grapevine for providing 130 hats. In May, Motorsport Ranch is the venue and features a \$9000 club race.
- David H- Club Race update for new event in May—the May 29th event includes lunch. Due to rising costs, David requires \$2500 to offset fees for Eagles Canyon. Though break-even is expected, this covers things. Everyone is invited to come for a visit and watch from the hill.
- Michael B/Derrick- Tech Session update—The problem of ‘no-shows’ was discussed in previous section.
- Mark- Autocross update—April 24 is set for an event in Burleson. A ‘school’ is planned for April 23. Registrants include a 356 ‘outlaw.
- Tom/Lana- Happy Hour update—Many members attend a happy hour as their first introduction to the club.
- Debi-All Member Party 2022—There were 425 attendees for this successful event. Tours was a highlight and commendations were extended. Thanks to committee chairs for hosting tables. This activity generated excitement. About \$800 of swag was sold. Apologies to those who missed out on Mac and Cheese and Coleslaw—we’ll plan more servings next time.

Bill- Closing stay safe and be KIND

April 1, 2022 Membership Report

Submitted by Tom Gomer, Membership
Chair

Activity summary - April 2022

New Members: 48

Transfers In: 6

New Test Drive Participants: 4

Members with March "ending in 0 or 5" anniversaries: 25

40 year anniversary - Mark Hanna

Renewed Members: 132

Non-Renewal Members: 52

Transfers Out: 1

Expired Test Drive Participants: 6

Member Record Changes: 8

Totals

Primary Members: 2447

Affiliate Members: 1164

Total Members: 3611

PCA Juniors: 248

Test Drive Participants: 12

Maverick Growth from numbers reported in March 2022

Primary	Affiliate	Total
32	11	43

PCA Totals

Primary Members	Affiliate Members	Total Members
95690	50853	146564

National Growth

Primary Members	Affiliate Members	Total
669	431	1100

Since Apr 1, 2022, we have added 32 new primary members and transfers. Our net 2022 primary total membership has increased by 59 primary members.

Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets -
3. Personal reminder emails sent to all Oct non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members

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