



February Board Meeting Notes
2/7/2024

- Bill – Opening:
 1. Welcome Chairs and Members
 2. Tours Team update- Sam/Chris/Ajay—Sam Bryant returned to his role as Tour leader with new members Chris Chilton and Arjay Cando joining to assist him.
 3. Reminder Slipstream (April/May) due date is 3/10—Due dates for proofing is March 10, 2024. The Feb/March edition looks great.
 4. Club ad request sent to Clubads@mavpca.org-- Troy Hall is assuming the role as 'club ad' guy in the wake of Kurt's departure. Lead time is needed should chairs require help with ads.
 5. Events sent to Comm@mavpca.org--For upcoming events, send communication to ensure distribution via email, social media, etc.
- Chris- Financial update / Invoice Advertiser 2024 update—The current balance of \$111, 205 versus prior period of \$115, 285 reflects expenses for prepaid track rental of about \$4,000. In addition, the PCA quarterly rebate is pending. Receipts for Ad invoices of \$41,904 show payment of \$16, 232 with \$25,872 outstanding expected receivables. Details are attached.
- Tom/Beckie- Membership update—Forty-three new members were added in January with 3 transfers and 2 'test drives.' Carey Spreen is recognized for his 45 years of membership! Our total membership stands at 4,079 and represents a growth of 16 members. The net gain for the year is 10 members. Details are attached.
- Troy- Club Ads update—Requests for ad support require lead time of about two weeks. Discussion of Slipstream Contractor Bryan includes his capability to edit ads with inclusion of high frequency ads.
- Carey/Doug- Slipstream update—The Feb/March issue looks good, and Bryan accommodated changes including his own ideas. The new proposed deadline for Slipstream is the first of the month versus the tenth of the month. The change allows for work with Bryan and printer.



- Debi- All Member Party 2024 update—Autobahn Porsche pulled out as sponsor which presents an unexpected shortfall of \$5,000. Replacements are sought with Stuart’s proposed as a possibility. Seven sponsors remain—the menu includes gelato, churros, Torchy’s Tacos, Margaritas and a Cigar Bar. Committee chairs will serve as hosts at a table where they can engage members. Signage will be provided, and flyers are encouraged.
- Sam- Tours update—Plans are being finalized for the All-Member Tour.
- Bob/Carey- Rally update—April 7th is the proposed date for a 70mile route. A nice day is expected.
- Scott- Concours 2024 update—An earlier meeting with committee members included discussion of a speaker for Saturday. The Lone Star Region invited us to attend their Concours.
- Mike/Rishi/John- Mavs & Mocha update—the 2024 schedule includes February at Turbo Coffee, March at Deli News, April at Southlake Square, and May at Frisco Fresh Market. Other venues are under consideration.
- Doug- Mav Outlier Member Engagement update—Plans are final for the February 24th check presentation for TJC Automotive program in Tyler. The club raised \$8,000 and Park Place Porsche donated \$2,000—a check for \$10,000will be presented. This event was rescheduled to February because of inclement weather earlier in the year.
- Mike- Meet the Driver recap—The Jason Hart event included discussion of his career achievement of 153 races and 20%-win record. Passion and hard work inspired him. The Phoenix Insurance served as sponsor.
- Mark- Autocross 2024 update—Dates for 2024 include Lone Star—2/25, 3/24,7/21, 8/18, 9/22, 11/22 ; Burleson—4/28 and 5/19; Frederick, OK—6/2 and 6/30. Discussion of a special event to encourage women was mentioned.
- Rob/Michael- Tech Session update—The February 9th event with Women Behind the Wheel will include firsthand discussion at Grapevine Porsche. A proposed hands-on session at RAC will focus on Concours.
- Renee- DE 2024update—Motorsport Ranch is scheduled for February 17-18 and there are 50 registered. The inaugural ‘Track Experience’ will launch where 3



participants will attend Green Group training, enjoy the track as passengers with instructor drivers and lunch. Sponsors for this event include RAC and Haggerty.

- David- Club Race 2024 update—COTA is scheduled for March 24th with Lone Star, Hill Country and Maverick Region involved. Within 4 hours, the March 25th event was sold out. The 2024 calendar is set for May 25-26 sponsored by Park Place Porsche, and October 13-14 sponsored by Plano Porsche.
- Tom/Lana—Happy Hour update—the March 2024 event is scheduled for March 14th at Napoli's at 2865 McDermott. A private room has been reserved. Irving is a possible location for a future event.
- Pat/Lisa—Women Behind the Wheel update—Discussion for a joint tour with Hill Country included an overnight stay at a hotel in Waco. Tulips in Pilot Point are under consideration. Porsches and Pastries, Autocross and a Tech Session are possible events for 2024.
- Stephanie/Milton- Charity update—The February M&M includes a canned food drive. Tulip Palooza may be available in 2024.
- Chris- Social Media update—Chairs were asked to send Promo needs to him. Posting events to Facebook is under review.
- Tom Martin- Trivia
- Wendy- Zone President update—Los Angeles is the venue for official training as Zone Rep. The Zone 5 President's meeting is scheduled for March 9, 2024.
- George- Tub Club update—Jack Griffin requested 356 as the featured model for the March 2nd Garages and Gearheads event.
- Upcoming Board Meetings—March is Virtual and April will be at Jose's in Dallas.
- Any open subjects...

Bill- Closing stay safe and be KIND





February 1, 2024 Membership Report

Submitted by Membership Chair Tom Gomer

Activity summary - January 2024

New Members: 40

Transfers In: 3

New Test Drive Participants:3

Members in February ending in "0 or 5" anniversaries: 24

Carey Spreen - 45 years

Renewed Members: 116

Non-Renewal Members: 59

Transfers Out: 3

Member Record Changes: 6

Totals

Primary Members: 2754

Affiliate Members: 1325

Total Members: 4079

PCA Juniors: 268

Test Drive Participants: 28

Maverick Growth from numbers reported in January 2024

Primary	Affiliate	Total
5 11		16

PCA Totals		
Primary	Affiliate	Total
Members	Members	Members

Submitted by Olga Taylor, Region Secretary, March 2024



105002

55004

160029

National Growth

Primary

Affiliate

Total

Members

Members

145

81

226

Since February 1, 2024, we have added 43 new primary members and transfers. Our net 2024 primary total membership has increased by 10 primary members.

Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets - Completed
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members



FEB 2024 - MONTHLY FINANCIAL UPDATE
Submitted by Chris Flaugh, Region Treasurer

111,205.10 Current account balances as of 2/7/2024

115,285.00 previous balance if 1/3/2024

(4,079.90) net change

change due to:
Member Party expenses

TOTAL LINE

147,454.40 balance same month last year

111,205.10 current balance

\$ (36,249.30) difference



JUNE 2023 - MONTHLY FINANCIAL UPDATE—submitted by Region Treasurer, Chris Flaugh

\$ 184,579.83 Current bank balances as of 6/7/2023 \$ 165,523.33 previous balance as of 4/28/2023

\$ 19,056.50 net change

Change due to:
Some Club Race/DE expenses not cleared yet; otherwise approximately equal to last month

BOTTOM LINE

\$ 186,536.24 balance same month last year

\$ 184,579.83 current balance

\$ (1,956.41) difference

2023 Slipstream ad revenues
\$ 38,300.00 invoiced
\$ 23,675.00 received to date 62%

\$ 14,625.00 balance due no change from previous month