



**Draft Notes for September Board Meeting  
9/6/23**

Bill – Opening:

1. Welcome Chairs and Members—A special welcome was issued to Bob DiRienzo. He volunteered to organize a gimmick rally.
  2. Reminder Slipstream changes Oct/Nov issue due 9/10—All were reminded of deadlines for submissions. October will feature a cover supplied by Pat with JoAnn coordinating—the October issue of Slipstream features women.
  3. Rally update—the club has not enjoyed a Rally in two years. Bob DiRienzo greed to plan a rally.
  4. Nomination Email sent out 8/15—Executive Board missed the August deadline for notifying members of the opening of nominations for Executive Board. With launching combined Slipstream publications, we missed placing the announcement in the magazine. The matter was rectified on August 15 via email.
  5. SIM Racing Demo 10/28 @9:59—Plans are finalized for this event at the Clubhouse. There will be limited space with mimosas, tacos and cocktails provided. Registration is pending.
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- Chris- Financial update—The current balance of \$170,783 vs prior period of \$148,813 reflects receipt of the 2<sup>nd</sup> quarter rebate from PCA National. On a year-to-date basis, the club received \$21,111 in membership rebates. With regard to revenue, we have 25% outstanding in ads. Details are provided as an attachment. Work with an outside bookkeeper has ended because of staffing issues. The club is pursuing other candidates to serve in this capacity.
  - Dana- Advertiser 2023 update—The thought of increasing Advertising rate is worthy of discussion. Due to Covid19 Pandemic, rates were decreased by 25% in 2019/2020. There has been no rate change since then, for three years. November 1<sup>st</sup> is our anticipated date to notify advertisers. At that time, the digital option will be promoted.
  - Pat Carmichael- Mav of the Month; Amazon gift card courtesy of Autobahn—Hats off to volunteers who will assist Rishi with M&M. Pop-ups are generating great interest as evidenced by FoWoPoCo and FloMoPoCo. Lisa Ward is recognized as Mav of the Month for her tireless efforts for MWBTW.
  - Tom/Beckie- Membership update—The club officially tops 4000 in membership. For the current month, there were 30 new members, 3 transfers and 28 annual renewals. The club is growing at an amazing rate—we stand at 4,024 members. Details are provided as an attachment.



- Carey- From the Regions—Space limitations prevented inclusion of our submission in August. The Park Place MWBTW was our planned feature. Committee chairs were reminded to notify Carey for insurance coverage.
- Mark- Autocross update—SCCA Nationals are on the calendar for this week. There are 3 events remaining this year: September 24, October 15 and November 12. The Guns and Hoses event is confirmed for a \$1,000 donation from the club.
- Michael/Ted- Tours update—The Revolver Tour is scheduled for October 7, a change to avoid the extreme summer heat. Patriot Paws is pending finalization of logistics. The Plano Toy Drive is scheduled for December 9<sup>th</sup>. JimmyG agreed to reach out to the Plano Police Department. Debi will place the Ad. Carey will handle insurance. Tours are comprised of 14 groups with a lead and sweep. Insurance requirements per PCA are necessary.
- David- Club Race—The second race is scheduled for October 14-15. Everyone is invited and there will be parade laps running at about 55mph.
- Rob- Tech Session update—Discussions are underway for a ‘Ladies’ event at Grapevine Porsche for Valentine’s Day 2024. Concours prep will be the focus for a November event.
- Renee/Keith- DE update—The last event included 82 drivers plus coaches. September 15 is the next event. Registration is open for Solo DE and Club Racing sessions. Observers are welcome.
- Pat/Lisa- Women behind the Wheel update—Solicitation for donations of towels and pillows was posted to Facebook. A drive to collect these items is underway with a goal of \$10,000 for the Hope Kit Virtual Drive. For the upcoming M&M at National Breast Cancer Foundation, a jewelry vendor is setting up a table.
- Debi- Founder’s Day update—December 9<sup>th</sup> is slated for Founder’s Day with M&M at NorthPark, the Plano Christmas Parade and Grapevine Porsche. The People’s Choice Concours will take place. Digital voting is planned for elections. Chris Fernandes will serve as DJ. Food trucks are planned and beverages from Monkey Shoulder.
- Mike/Rishi- Mavs & Mocha update—The September event is scheduled for September 9<sup>th</sup> at Porsche McKinney Service Center. It features 911s representing the years 1973 to 1989. Two food trucks will be available and inside seating. The October event is set for National Breast Cancer Foundation. A venue for November is pending.
- Doug- Mav Outlier Member Engagement update—An event is planned for October 28<sup>th</sup> in Tyler. Plans to meet and drive are under discussion. The goal is 50 participants.



- Jimmyg- Charity update 2023—Kudos are extended to MWBTW for efforts to support National Breast Cancer Foundation and Hope House. About 138 pounds of food was donated to the North Texas Food Bank. Wipe Out Kids Cancer is going well.
- Tom/Lana- Happy Hour update—Gillespie's in Richardson is the venue for the September event.
- George- Tub Club—Dinner in Muenster is scheduled for September 9<sup>th</sup>. The club will participate in a driving event to Glen Rose on September 16<sup>th</sup>. A picture focus is planned for a Drive Your 356 Day on September 19
- Any open subjects...

Bill- Closing stay safe and be KIND.



**September 1, 2023, Membership Report**

**Submitted by Tom Gomer, Membership Chair**

**Activity summary - August 2023**

New Members: 30

Transfers In: 3

New Test Drive Participants:4

Members with May ending in “0 or 5” anniversaries: 28.

50-year Anniversary - John Halla

Renewed Members: 124

Non-Renewal Members: 36

Transfers Out: 4

Member Record Changes: 0

**Totals**

Primary Members: 2731

Affiliate Members: 1293

Total Members: 4024

PCA Juniors: 267

Test Drive Participants: 23

**Maverick Growth from numbers reported in August 2023**

Primary	Affiliate	Total
13	9	22

**PCA Totals**

Primary Members	Affiliate Members	Total Members
103823	54448	158294

**National Growth**

Primary Members	Affiliate Members	Total
758	270	1028

Submitted for review by Olga Taylor, Region Secretary-October 4, 2023



Since September 1, 2023, we have added 33 new primary members and transfers. Our net 2023 primary total membership has increased by 104 primary members.

**Member contacts - To Do**

1. Email new members - Completed.
2. Mail out new member packets - Completed.
3. Personal reminder emails sent to all May non-renewal members.
4. Personal reminder email sent to all members whose membership expires in Nov.
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple. PCA April anniversary members



AUGUST 2023 - MONTHLY FINANCIAL UPDATE

Submitted by Chris Flaugh, Treasurer

\$ 170,783.31 Current bank balances as of 9/6/2023

\$ 148,813.44 previous balance as of 8/2/2023

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\$ 21,969.87 net change

Change due to:  
2nd quarter PCA rebate \$9,873.50

BOTTOM LINE

\$ 154,321.62 balance same month last year

\$ 170,783.31 current balance

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\$ 16,461.69 difference

2023 Slipstream ad revenues  
\$ 38,300.00 invoiced \$ 23,675.00 received to date 62% \$ 14,625.00 balance due no  
change from previous month.

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