



## November Board Meeting Notes October 30, 2024 Jose (in person)

- Bill – Opening:
  1. Welcome Chairs and Members, Special Guests Jason and Chris. Jason Criddle was in attendance. Chris Cole was unable to attend.
  2. I am happy to announce that Chris Culyer will serve as Merchandise Chair.
  3. By-Law Updates 2025—Several updates are needed to clear up language.
  4. Slipstream Sponsorship 2025—Sponsorship opportunities have been expanded to include HPDE. The result is an additional \$10,000 in revenue. For existing advertisers, the one-quarter page option will remain in 2025. All others will be offered half-page ads and larger.
  5. Slipstream Content Deadline: 11/1, Friday—In 2025, Mike Preston will assume the role of Slipstream Editor. The transition from working with the contractor is in process, and the February/March issue will be prepared in house.
  6. FOUNDERS DAY: Saturday, December 7<sup>th</sup>, Porsche Grapevine – Registration opens Friday—Things are on track with addition of a Jose food truck option.
- Financial update (Jim)—A financial update will be presented in January 2025 upon completion of reconciliation.
- Membership update (Tom and Beckie)—Membership information will not be available until November 1, 2024. Hence, there is no report today.
- MVP (Pat)—Patty Champion, Red Oak, is recognized for organizing the first pop-up in this area. It was well attended with about twenty-five cars, many representing FoWoPoCo.
- From the Regions (Michael)—Having worked through the submissions process, we are now in sync. The recent submission reflects a FloMoPoCo pop-up. Bill noted that monthly Panorama submissions is a responsibility of the VP.



- MAVERICK MATCH UP (Debi)—Replacing the Hope House Silent Auction for fundraising, the Maverick Match up has been operationalized. Board members responded to the initial launch, the President’s Challenge, with donations of \$1,000.
- MWBTW/National Breast Cancer Results (Lisa/Pat)—The goal of \$11,000 was achieved with much greater ease than previous attempts.
- 2025 EBOD Election (Olga)—The three options for voting discussed are:
  - Concours Online Voting using the Kerfoot app.
  - In-person voting on Founder’s Day
  - Mail-in voting using a paper ballot provided in Slipstream magazine. Voter eligibility will be matched to the membership roster and results will not be available immediately.
- Happy Hour—The venue for December 5<sup>th</sup> is Harwood Arms
- Rallies—A total of twenty-five teams competed and resulted in \$250 donation to National Breast Cancer Foundation.
- Zone 5 Representative—Parade planning for Oklahoma City 2025 is underway. This includes registration, events, and lodging. The dates for the Parade are July 6-12. The Omni Hotel serves as the host hotel. Registration is projected to open in February 2025. There will be two phases starting with online Parade registration through PCA followed by hotel reservations.

Bill- Enjoy Palooza for those attending, followed by FOUNDERS DAY, December 7<sup>th</sup>. Stay safe and be KIND.