



Draft Notes March Board Meeting 3/6/2024 6:30PM

- Michael – Opening:
 1. Welcome Chairs and Members—The meeting was called to order at 6:34PM.
 2. Zone 5 Presidents Meeting is here Friday- Sunday (3/8-10)—By invitation, a few Board members will attend the meeting at the Club Wine Storage facility
 3. Reminder Slipstream (April/May) drop dead due date is 3/10—March 10th is the due date for submissions. Going forward, the due date will be the first of the month. May 1st is the due date for the next issue.
 4. Club ad request sent to Clubads@mavpca.org--Chairs were asked to send requests to Troy.
 5. Reminder events sent to Comm@mavpca.org--For all platforms, chairs were asked to forward information to [this address](#).
 6. April(4/3) Board Meeting in Person: Jose's on W. Lovers Lane, Dallas at 6PM with Cocktails, Dinner and brief agenda—Very brief agenda and all chairs are welcome.
 7. All Member Tour + Party, March 24th



Chairs should have a representative at their event table on the patio no later than 10:30am. (If no chair, please email social@mavpca.org to notify.) Please have a document that lists upcoming events and any other helpful or exciting tidbits for our members. **If participating in tour, please let tours@mavpca.org know so they can get you in the first group.**

Registration as of 3/2, 150 tours, 300 party.

- Chris- Financial update / Invoice Advertiser 2024 update—The current balance of \$125,043 reflects an increase of \$13,838 over prior month. Receipts of the 4th quarter PCA rebate of \$9,811 for new/renewing members plus a PCA surplus of \$10,996 are included. For the upcoming year, the PCA matching rebate increases from \$15.50 to \$21.00 for renewals and new members. Against billing of \$41,904 for Ads, the club has received \$19,440—about 46%. Dana requested a list of outstanding invoices for follow-up Doug requested clarification on Park Place Porsche donation to Tyler Junior College—their check remains outstanding. A full accounting for finances is attached.
- Tom/Beckie- Membership update—There were 40 new members and 3 transfers. Carey Spreen is recognized for 45 years of membership. Against 116 renewals, there were 59 non-renewals and 3 transfers out. Total membership stands at 4,079.
- Pat-Most Valuable Mav—Carey Spreen was recognized as Most Valuable Mav and will receive an Amazon gift card.



- Michael- From the Regions—The Tyler outlier trip was submitted to Panorama.
- Carey/Doug- Slipstream update—Submissions are coming, about 90% received.
- Troy- Club Ads update—Additional time in Troy’s schedule will allow him to work on a few pending requests.
- Chris- Social Media update—Thanks were extended to our Facebook administrator for screening approvals. Michael Baynton is the hammer. Some graphics differences were attributed to phone based images versus computer images. Use of ‘pdf’ files was discouraged.
- Tom/Lana- Happy Hour update—Napoli’s in West Plano on March 14, 2024 from 6pm to 8pm.
- Sam/Arjay/Chris- Tours update—Everything is set for the March 24th All Member Tour with 123 registrants. The Blue Bonnet Tour date is pending with April 28th identified as tentative. This date may be in conflict with the ABCDE (All British Cars European etc.)
- Bob- April 7th Rally update—Already sold-out, thanks were extended to Carey, Pat, Maggie and Chris. The maximum number of cars is 25. Mark indicated that SCCA is interested in Rallies.



- Mike/Rishi/John- Mavs & Mochas update—Turbo in February was well attended despite the rain. The March event features the 914 at Deli News. April features 356s at Southlake. May is scheduled at Frisco Farmer’s Market.
- Doug- Mav Outlier Member Engagement update—Participants were treated to a gracious breakfast and burgers for lunch. A date for Wichita Falls is pending.
- Mark- Autocross 2024 update—Deemed ‘unbelievably’ fast, the Lone Star Event features 167 entries with 15 Porsches. The Women Behind the Wheel focus is scheduled for May 5th with a goal of 10 participants.
- Rob/Michael- Tech Session update—Concours Prep is scheduled at RAC on April 6th. The hands-on event includes cleaning and judging. Brakes and Tires at Bennet Motor Werks is scheduled for April 27, 2024.
- Renee/Keith- DE 2024update—The ‘Track Experience’ program was deemed successful, sold out for February 17th. Going forward, Eagles Canyon is set for March 30th. Porsche Grapevine is providing a 10% discount on service with track inspection.
- David- Club Race 2024 update—Eighty-one racers from across the US participated in COTA 2024. There were 150 DE drivers, as well. The upcoming May 30th event will feature parade laps.



- Pat/Lisa- Women behind the Wheel update—A March 10th meetup includes lunch at the Ice House and drive to Pilot Point for tulips. Discussion of a lunch meet-up with Hill Country ladies continues. For the All Member Party, a separate room is designated for the group. The Porsche Grapevine event was a huge success with more women in attendance than men.
- Stephanie/Milton- Charity update—the club donated 165 pounds of food and \$100 for the March 2024. Prior years donations were 500 pounds in 2022, 371 pounds in 2023. Discussion of including cash donations via QR code on Mavs and Mochas flyers was proposed as the strategy to achieve a donation of 1000 pounds in 2024. Lisa offered to help with setting up the QR code.
- Wendy- Zone 5 Representative—Achieved 1st place for the ‘Battery Group’ at the Houston Concours.
- George- Tub Club update—Thanks were extended to Jack Griffin for featuring 356s at Garages and Gearheads—there were 11 356s.

Michael- Closing stay safe and be KIND



February 1, 2024 Membership Report

Activity summary - January 2024

New Members: 40

Transfers In: 3

New Test Drive Participants:

Members in February ending in "0 or 5" anniversaries: 24

Carey Spreen - 45 years

Renewed Members: 116

Non-Renewal Members: 59

Transfers Out: 3

Member Record Changes: 6

Totals

Primary Members: 2754

Affiliate Members: 1325

Total Members: 4079

PCA Juniors: 268

Test Drive Participants: 28

Maverick Growth from numbers reported in January 2024

Primary	Affiliate	Total
5	11	16

PCA Totals

Primary	Affiliate	Total
Members	Members	Members
105002	55004	160029

Primary	Affiliate	Total
Members	Members	
145	81	226

Since February 1, 2024, we have added 43 new primary members and transfers. Our net 2024 primary total membership has increased by 10 primary members.

Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets - Completed
3. Personal reminder emails sent to all May non-renewal members



4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members



FEB 2024 - MONTHLY FINANCIAL UPDATE

111,205.10 Current account balances as of 2/7/2024

115,285.00 previous balance f 1/3/2024

(4,079.90) net change

change due to:
Member Party expenses

TOM LINE

147,454.40 balance same month last year

111,205.10 current balance

\$ (36,249.30) difference



JUNE 2023 - MONTHLY FINANCIAL UPDATE—submitted by Region Treasurer, Chris Flaugh

\$ 184,579.83 Current bank balances as of 6/7/2023 \$ 165,523.33 previous
balance as of 4/28/2023

\$ 19,056.50 net change

Change due to:
Some Club Race/DE expenses not cleared yet; otherwise approximately equal to last month

BOTTOM LINE

\$ 186,536.24 balance same month last year

\$ 184,579.83 current balance

\$ (1,956.41) difference

2023 Slipstream ad revenues

\$ 38,300.00 invoiced

\$ 23,675.00 received to date 62%

\$ 14,625.00 balance due no change from previous month

Submitted by Olga Taylor, Region Secretary, August 4, 2023