



Notes for September Board Meeting 9/4/2024

Microsoft Teams meeting 6:35PM

- Bill – Opening:
 1. Welcome Chairs and Members—Members Jason Criddle, Chris Cole and Steve Perser were extended a special welcome. A total of 28 attendees were present.
 2. Board Member Changes for 2025: Photography, Alan will be replaced by Steve Purser and the Webmaster role will be assumed by Anjan Shenoy. Anyone else not planning to continue, email EBOD@mavpca.org.
 3. Interim Treasurer: Vote for Jim Falgout—A vote of 24 attendees to replace Chris Flaug resulted in Jim Falgout assuming the role as Interim Treasurer. The transition is approximately 10/1 and ending 12/31.
 4. By-Law Updates 2025—Some matters will be addressed in the future.
 5. Reminder Slipstream (Oct/Nov) was due 9/1. Any remaining articles or submissions, please email editor@mavpca.org this week.
 6. Reminder events sent to Comm@mavpca.org. Debi is covering Pat's absence while she is away for a month on Safari. Please note Debi will be out of town 10/1-10/8 so no communication will go out that week unless you ask her to schedule in advance.
 7. Founders Day 2024 – Mark your calendars for Saturday, December 7th at Grapevine Porsche.
- Chris- Financial update—The current balance of \$104,703 reflects a difference of about \$2,000 from previous balance of \$106, 951. The change is due to deposits made for Founder's Day and the PCA quarterly rebated of \$11,311. An outstanding past-due balance from Ad revenue of \$15, 132 indicates improvement over the prior month. To date, the club has received \$26,772, about 64% of expected ad revenue. Details are attached. Autobahn Porsche has the largest outstanding balance—Bill will follow-up with them directly.



- Tom/Beckie- Membership update—There were 147 Renewals, 55 Non-renewals and 3 Transfers. Thirty-two new members joined, 7 members transferred into the club and there were 3 Test Drives members. Derrick Stutsman is recognized for 35 years of membership. Overall, national members decreased.
- Pat- Most Valuable Mav: Lisa Ward
- Michael- From the Regions—FloMoPoCo was submitted for the September Panorama—about 30 Porsches were in attendance at this August event. The October submission will feature the MWBTW cooking class. Panorama allows 1 photo and favors those with people.
- Carey/Doug- Slipstream update—Apart from three outstanding articles, the upcoming Slipstream looks good. To avoid limiting creativity, there are no explicit guidelines on the length of articles. Previously, Slipstream editing and production were handled by Kurt Skaggs, a volunteer. Recently, the club hired Brian to assist with layout. Hope for a volunteer remains.
- Kenin- YouTube update—A YouTube video featuring the evening Mavs and Mochas at Turbo in August has been published. Focus on the upcoming NBCF October event was requested.
- Chris- Social Media update— Announcements for PCA events will not be posted to Facebook groups in the events section. Rather, they will appear in the feed to avoid any confusion about registration. Help to restrict ‘interlopers’ was requested. During the week of September 16th, Chris will be away.
- Sam/Arjay/Chris- Tours update—Eagles Canyon is scheduled for the next tour on October 13th. Aubrey serves as the starting point with arrival at Eagles Canyon serving as destination at about 10:45AM. Parade laps will be possible during lunch. Tom and Wendy were recognized for their efforts.
- Bob- Rally update—October 20th is the tentative date for the next Rally pending finalization of a restaurant able to host us. Registration will open September 20th. The monies collected will be given to North Texas Food Bank, \$10 of the \$15 fee. Further discussion of how to allocate monies collected for future events is suggested.
- Scott- People’s Choice Car Show update—Artwork and trophies are pending. Scott Kerfoot is in the loop to help with online voting. Further details are forthcoming—a committee meeting is planned soon.



- Mike/Rishi/John- Mavs & Mochas update—Porsche McKinney will not serve as host for October. Weir’s Lakeside has been designated—Michael Hayes will provide insurance paperwork as required. The November event is scheduled at Zim’s the same weekend as Palooza. The idea of a swap meet is under consideration. Previous attempts did not result in many sales.
- Rishi- Turbo Meet Up—Michael Hayes serves as a point person for the Late-Night Edition scheduled for 5th Saturday evenings. Turbo will provide \$500 for the club in 2025. For August and November, there will not be a sponsorship fee. RAC will continue in the mornings on fifth Saturdays.
- Doug- Mav Outlier Member Engagement update—The month of October is the next tentative date for an event. Bill explained the club’s commitment to outreach to members living outside the metroplex: Granbury, Tyler, Wichita Falls.
- Mark- Autocross update— A photo of a 5-time winning 914 was displayed. The winner, Dave Montgomery, (Who set FTD at the Porsche Parade in Birmingham this year) won the class in Lincoln, Nebraska and set FTD on Day 2 of the Nationals where over almost 1300 participants from all over the country, many driving Porsches, were competing. Three local clubs participate in Autocross: SCCA, BMW and Equipe Rapide (Porsches participate here). There are 8 more events this year.
- Rob/Michael- Tech Session update—Stuart’s is the spot for the September 28th session with 65 registered today. Prizes are expected and a great agenda at this Porsche certified shop. Michael Conn of MC² has been approved as a sponsor for club racing. The focus for an upcoming session will focus on PDK repair. Michael Hayes will handle insurance.
- Keith/Tom- DE update—The next DE is this upcoming weekend. Attendance is expected to be high with many participants in the ‘green’ group. Grapevine Porsche is sponsor at \$2500. Plans are underway for 2025. The club’s ‘truckster’ has been found. Photos of contents are available.
- David- Club Race update—A solo club race is planned for October 12-13, 2024. The event features 5 hours of DE plus parade laps by Tours participants.



- Pat/Lisa- Women behind the Wheel update—There were 20-21 attendees at the August Sur La Table Cooking class. September 29th is scheduled for women’s DE with 12 registrants. Both Fifth Gear and Stuarts serve as sponsors. For the October National Breast Cancer Foundation event, a QR code will be introduced for pre-order of items. A goal of \$10,000 has been set. November 17th is set for a Flower Arranging event. December 14th is the date for the annual Cookie Swap (all are welcome). Thoughts for a Holiday party are under consideration for December 28th at Park Place Porsche.
- Stephanie/Milton- Charity update-- Aug 12 Mav & Mochas – 377 lbs. donated at canned food drive - NTFB willing to host volunteer event at their site (any Saturday in Nov or December max 25). Next steps on our end would just be to secure a date, I would suggest November 16th. Finalizing a date will be discussed at the next meeting. Next canned food drive is Nov 9th; 8/24 - 25 fellow Porsche members (their cars) participated in a charity parade at Job Corp for their 60th Anniversary community event - 400 residents & community members watched in awe as we rode around the 92acre campus.
- Wendy- Zone 5 Rep update—The December 2024 (Treffen at Sea)cruise features lots of activities and merchandise. The War Bonnet Region seeks volunteers for Parade 2025. Discussion of PCA subsidies included Wheels for Wellness as a potential recipient.
- George- Tub Club update—To honor Dr. Porsche’s birthday, the club is asking members to drive their Porsche 356 on September 19th. A photo was requested.

Bill- Closing stay safe and be KIND at about 8:05PM



September 1, 2024 Membership Report

(Submitted by Tom Gomer, Region Membership Co Chair)

Activity summary - August 2024

New Members: 32

Transfers In: 7

New Test Drive Participants:3

Members in August ending in “0 or 5” anniversaries: 35

Derek Stutsman & Rocky Johnson - 25 years

Renewed Members: 147

Non-Renewal Members: 55 Transfers

Out: 3

Totals

Primary Members: 2787

Affiliate Members: 1328

Total Members: 4115

PCA Juniors: 254

Test Drive Participants: 28

Maverick Growth from numbers reported in August 2024

Primary	Affiliate	Total	
1	-7	6	
Primary Members	Affiliate Members	Total	
106340	55725	162088	
Primary Members	Affiliate Members	Total	
-7	36	29	



Since September 1, 2024, we have added 39 new primary members and transfers. Our net 2024 primary total membership has increased by 23 primary members.

Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets - Completed
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members



SEPT 2024 - MONTHLY FINANCIAL UPDATE (Submitted by Chris Flaugh, Region Treasurer)

\$ 104,703.15 Current account balances as of 9/4/2024

\$ 106,951.48 previous balance as of 8/7/2024

\$ (2,248.33) net change

Change due to:

- █ Deposits paid for Founders Day
- █ Slipstream advertising revenue still due (\$15k) + 2nd quarter PCA national rebate received

2nd quarter PCA national rebate received - \$11,311.75
 highest quarterly amount Maverick Region has EVER received

SLIPSTREAM AD REVENUES

\$ 41,904.00	BILLED	
\$ 26,772.00	RECEIVED	64%
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\$ 15,132.00	REMAINING	36%

PCA NATIONAL QUARTERLY REBATE

each quarter, PCA rebates each region \$15.50 for each new and renewing member

2020	2021	2022	2023	2024
\$	\$	\$	\$	\$
\$	\$	\$	\$	\$
\$	\$	\$	\$	\$
\$	\$	\$	\$	\$
Q18,974.509,362.00	Q10,617.5011,237.50	Q10,710.5028,540.50	Q10,121.5010,370.50	Q10,873.50 \$ 11,311.75
Q38,106.509,160.50	Q9,377.5010,524.50	Q8,215.008,881.50	Q9,509,517.00	Q9,811.50
TOTAL	33,836.50	37,525.50	39,882.50	41,447.00
AVERAGE	8,459.13	9,381.38	9,970.63	10,361.75

