



## **Draft Notes for February Board Meeting 2/5/2025**

- Bill – Opening:
  1. Welcome Chairs and Members—Bill welcomed Randy Luckenbill.
  2. New Chair: Tours, Randy Luckenbill—Randy assumed the role of co-chair for Tours.
  3. By-Laws Updates—Committee meetings are scheduled for February 10 and February 19. The first phase focuses on Elections followed by a full review.
  4. Check the Calendar: Are your upcoming events listed? —Bill requested that chairs submit events to Anjan. Recently, there have been overlaps.
  5. All Member Party, March 23<sup>rd</sup>, Chairs will Host Event Tables-Chairs are requested to host tables where they can describe the work of their committees to members.
- Financial update (Jim) includes bank balance and reconciliation update—The ending bank balances are as follows: \$86, 615 in December 31 and \$73, 609 in January 31. Spending money on expenses that exceed \$500 remains frozen. Additional details are included as an attachment.

Advertising (Dana) Advertisers will be added to the Facebook page. All 2025 invoices have been sent. Follow-up is needed on half a dozen receivable. Carey finalized the details on available ad space.

- Membership update (Tom and Beckie)-Total membership stands at 4,195 with 34 new members and 4 transfers.
- Most Valuable Mav (Pat) Randy Luckenbill is selected for his participation in 'everything.'
- From the Regions (Michael)—Paint Your Porsche was submitted for Panorama, Michael encouraged chairs to submit photos of events—these will be submitted to Panorama.
- Slipstream (Carey and Doug—Layout and timeliness have greatly improved because of Michael Preston. There is no change in cost.
- Motorsport (Mike)



- MWBTW (Lisa/Pat)-The schedule includes 'Ask Your Tech' on February 20, Dumpling House, a March Madness fundraiser for Hope House, Bunko in April and a re-imagined National Breast Cancer Foundation event.
- Gimmick Rally (Bob/Daniel)—The Rally schedule includes a Princeton to Paris in June and a West to McKinney on October 26<sup>th</sup>.
- Tech Session (Michael/Rob)—Plano is the setting for S Collective's tech session on February 22<sup>nd</sup>. It will include a 'behind the scenes tour. There is discussion to schedule a co-op with MWBTW for a joint session. With a goal of 80, there are 63 registrants to date.
- ALL MEMBER PARTY: Sunday, March 23<sup>rd</sup>, Oak + Ivy
  - All Member Tour (Sam/Arjay/Randy) – reminder if pre-drive, need to notify venue—Garmin is being replaced with ROADS and a Pre-drive is scheduled for February 16<sup>th</sup>.
  - All Member Party (Debi/Kim)—Seeking to hold costs to \$12,000, ice cream will replace liquor with a champagne toast upon entry to the event. Torchy's Tacos will be on site. Members are advised that Oak + Ivy, the venue, has a gravel road entrance.
- Charity (Dave)The canned food drive efforts will continue with hopes of increasing donations over the previous year. A volunteer service opportunity for North Texas Food Bank is in development. Payment by credit card and QR code have been added to increase donations.
- Concours (Scott)—Activities are planned for Friday, Saturday and Sunday for the upcoming Memorial Day weekend. The site is secure, and volunteers are needed.
- Web (Anjan)Updates are in progress with about 50% completed. Anjan is actively seeing ideas for Porsche hobbies from members.
- Social media (Chris)-- Facebook posting by sponsors is cleared through Bill. Members are discouraged from posting non-sponsor events.
- Photography (Steve)The All-Member Party venue looks great for photography.
- Mavs & Mocha (John/Rishi)—The February event is scheduled for Cars Collector with the following planned for the remainder of the year:



- March-MC2
  - April-Southlake
  - May-Frisco Fresh Market
  - June-Fifth Gear
  - July-Turbo Coffee
  - August-The Shop
  - September-Porsche McKinney
  - October—National Breast Cancer Foundation
- Club Race update:
 

The first club race, and advanced HPDE will be May 24-25th. We invite all to join us at Eagles Canyon Raceway for racing, HPDE, lunchtime charity parade lapping, and Motorsport fun.

HPDE update:

The HPDE update is that we have our first event February 15-16 at Motorsports Ranch. With sponsorship, the event is tracking to break even or make a slight profit. We have secured three HPDE sponsors for the year so far: Hagerty Insurance, S\_Collective, and Park Place Porsche Dallas. We are waiting on Porsche Grapevine who seems to be hesitating. More on that in the next few days, etc. Please steer any other Slipstream sponsors our way for HPDE sponsorship.
  - Zone 5 Rep (Wendy) Questions regarding celebrating PCAs 70<sup>th</sup> anniversary were posed.
  - Mike O'Hare—The idea of a tour of Penske Racing was discussed. A final commitment is pending for September 2025.
  - 356 Club (George) February 8<sup>th</sup> is the scheduled date for breakfast. Jack Griffin will pair with the club for a future event.
  - SUV Interest Group—About 70 SUVs formed a group. With over 500 SUVs in the Region, more members are expected.
  - Pick-Yer-Tour—May 2<sup>nd</sup> is the date for a joint event with the Hill Country Region. Sponsorships are pending.

Bill- Stay safe and be KIND.



## February 1, 2025, Membership Report: Submitted by Tom Gomer, Region Membership Chair

### Activity summary - January 2025

New Members: 34

Transfers In: 4

New Test Drive Participants: 3

Members in September ending in "0 or 5" anniversaries: 48.

55 Years

William Butler

Fred Stubbs

25 Years

Mark Schnoerr

Renewed Members: 156

Non-Renewal Members: 65

Transfers Out: 3

### Totals

Primary Members: 2834

Affiliate Members: 1361

Total Members: 4195

PCA Juniors: 251

Test Drive Participants: 25

Maverick Growth from numbers reported in January 2024

Primary	Affiliate	Total
6	1	7

### PCA Totals

Primary Members	Affiliate Members	Total Members
107158	55888	163069



#### National Growth

Primary Members	Affiliate Members	Total
326	-11	315

Since February 1, 2025, we have added 38 new primary members and transfers. Our net 2025 primary total membership has increased by 38 primary members.

#### Member contacts - To Do

1. Email new members - Completed.
2. Mail out new member packets - Completed
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov.
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple. PCA April anniversary Members





Maverick Region PCA (Submitted by Jim Falgout, Region Treasurer)

Cash Flow

January 2025

		Total	checking	savings
Balance per bank	12/31/2024	86,615.20	4,592.05	82,023.15
	Receipts	26,899.45		
	Disbursements	(39,905.31)		
Balance per bank	1/31/2025	73,609.34	6,585.59	67,023.75
OS cks		(389.12)		
Deposits in transit		0.00		
Cash per books (S/B)		73,220.22		(153,307.17)
Club Registration	1/31/2025	12,715.56		
Paypal	1/31/2025			
Total Cash		85,935.78		
Other assets	1/31/2025			
Track deposits		24,500.00		
Accts Receivable	1/31/2025	44,323.00		98,716.00
Possible assets		154,758.78		
Known liabilities		(2,086.91)		
Possible net assets		152,671.87		